

Date of issue: 1st of August 2021

**TERMS OF USE**  
**of advertising and promotional materials provided as part of the cooperation with**  
**Polychem Systems Sp. z o.o.**

**I. General provisions**

1. These Terms of Use of advertising and promotional materials provided as part of the cooperation with Polychem Systems Sp. z o.o. (hereinafter referred to as "Terms of Use") refer to the cooperation between Customers and Polychem Systems Sp. z o.o. with its registered office in Poznań, at ul. Wołczyńska 43, 60-003, registered in the District Court Poznań Nowe Miasto i Wilda – 8<sup>th</sup> Commercial Division of the National Court Register under number KRS 0000035167, with share capital of PLN 789,125.00, tax identity no. NIP 779-00-00-830, National Register of Business Entities no. REGON 001075365, Waste Data Base no. BDO 000030380 (hereinafter referred to as "Polychem Systems").
2. These Terms of Use set out the rules for the protection of logos, trademarks and any other materials provided, and in particular Polychem Systems' advertising and promotional materials.
3. Logos, images, descriptions, and documentation relating to Polychem Systems' products, as well as other advertising and promotional materials (hereinafter referred to as "Advertising materials"), may only be downloaded with the permission of Polychem Systems.
4. Advertising materials, described in paragraph 3 above, are available on [www.polychem-systems.com.pl](http://www.polychem-systems.com.pl) website and may be provided to third parties only as part of cooperation with Polychem Systems. All intellectual property rights, including copyrights and trademarks to Advertising materials are the property of Polychem Systems Sp. z o.o.
5. Advertising materials may only be used in order to inform about the cooperation with Polychem Systems, in particular in advertising catalogues and brochures, in shops and on websites, posters, and in other printed, electronic, and multimedia publications, in order to disseminate content, advertise and promote Polychem Systems' activity.
6. The use of Advertising materials for other purposes other than those described in paragraph 5 shall each time be consulted with Polychem Systems.
7. Advertising materials may not be used for purposes contrary to these Terms of Use.
8. The customer, upon whose request Polychem Systems provides the Advertising materials, shall not share these materials with third parties without Polychem Systems' consent.

**II. Obtaining Advertising materials**

1. The customer who intends to use Advertising materials shall read these Terms of Use and accept them in writing/via e-mail.
2. The customer who intends to use Advertising materials published on [www.polychem-systems.com.pl](http://www.polychem-systems.com.pl) shall apply for access to them to Polychem Systems by sending the "Application for access to advertising and promotional materials" available on the website.
3. Signed Application shall be sent to [info@polychem-systems.com.pl](mailto:info@polychem-systems.com.pl), with the phrase "Application for access to Advertising materials" in the title.
4. Consent for the use of Advertising materials indicated by the Customer in the Application is granted via e-mail. Additional Advertising materials requested by the Customer may be attached to the message.
5. Polychem Systems reserves the right to refuse consent to use Advertising materials.
6. Consent for use of Advertising materials is granted on a one-off basis for an indefinite period of time and refers to the elements and purposes indicated by the Customer in the Application accepted by Polychem Systems.

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7. The use of Advertising and promotional materials provided as part of the cooperation with Polychem Systems is free of charge and does not constitute the basis for any claims, including financial claims, on the part of the Customer to whom these materials were provided.
8. Polychem Systems reserves the right to monitor the execution of consent for the use of provided Advertising materials by Customer, as well as to revoke the consent and demand immediate discontinuation of use of the Advertising materials at any time without stating the reason, and in particular, in case the Customer uses the Advertising materials for purposes other than those indicated in the Application, or otherwise violates the provisions of these Terms of Use.

### **III. Rules for the use of the Advertising materials provided**

1. The Advertising materials provided may not be modified.
2. Graphic designs created using Advertising materials require written consent from Polychem Systems prior to publication.
3. The entity using Advertising materials provided shall maintain their graphic parameters (colours, size ratios, arrangement of elements, background, etc.), as well as the integrity of text information contained therein, or accompanying them, and respect copyrights and industrial property rights related to the Advertising materials provided. Advertising materials shall be appropriately marked with signatures or information (e.g. information that the Advertising materials given come from Polychem Systems website, with Polychem Systems' logo, or with other agreed marking).
4. All Advertising materials on the [www.polychem-systems.com.pl](http://www.polychem-systems.com.pl) website are subject to updating. The entity using the Advertising materials that were updated shall use their updated version. The Customer to whom the Advertising materials were provided is solely responsible for ensuring that the Advertising materials used by them are up to date at all times.

### **IV. Personal data protection**

1. The Customer requesting Advertising materials with the "Application for access to advertising and promotional materials" shall provide their personal data in writing. The application shall include the necessary declarations and consent to the processing of personal data pursuant to Regulation (EU) 2016/679 of European Parliament and of the Council of 27<sup>th</sup> April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC ("GDPR").
2. Personal data collected by Polychem Systems is processed only to the extent necessary in order to process and fulfil the application for the use of advertising and promotional materials.
3. Personal data is processed by Polychem Systems and, acting on its behalf, persons authorised to process personal data.
4. The full information clause is available at <https://www.polychemsystems.com.pl/polityka-prywatnosci-i-rodo/>

### **V. Final provisions**

1. Each entity using the Advertising materials provided shall use them pursuant to these Terms of Use. The entity shall ensure, in particular, that the Advertising materials are not used in indecent publications or publications violating binding legal regulations, or violating, or threatening to violate Polychem Systems personal rights, including its good name and reputation.
2. The use of Advertising materials in a manner contrary to these Terms of Use shall be considered a violation of Polychem Systems' rights and shall result in legal liability pursuant to generally binding

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provisions of law, in particular, the provisions of the Civil Code and the Act on Copyright and Related Rights.

3. If an entity does not comply with these Terms of Use, Polychem Systems shall be entitled to terminate the right to use of the Advertising materials provided for a limited period of time or indefinitely. In this regard, Polychem Systems shall have the right to revoke the granted consent with immediate effect.
4. Polychem Systems reserves the right to make changes to these Terms of Use. The amended Terms of Use are in force from the moment of their publication at [www.polychem-systems.com.pl](http://www.polychem-systems.com.pl), also in relation to Customers who have been granted the consent to use Advertising materials before the change of the Terms of Use. Polychem Systems shall inform about the change by posting a message about the change of the Terms of Use on its home page. Polychem Systems shall not be obliged to inform the Customer directly about the publication of the amended Terms of Use.
5. The Terms of Use are subject to the Polish law and any possible disputes arising between the Customer, who is not a consumer within the meaning of the provisions of the Civil Code, and Polychem Systems shall be settled by the court having local jurisdiction over Polychem Systems' registered office.
6. The Terms of Use come into force as of 01.08.2021.